
ARTICLE

34

SIGNS

SECTION 3400

Intent

The purpose of this Article is to coordinate the type, placement and physical dimensions of signs within the different zones; to recognize the commercial communication requirements of all sectors of the business community; to recognize free speech; to encourage the innovative use of design through Special Sign Districts. Furthermore, this article is intended to protect property values, create a more attractive economic and business climate, and enhance and protect the physical appearance of the community. Lastly, this article is further intended to reduce sign or advertising distractions and obstructions that may contribute to traffic accidents, reduce hazards that may be caused by signs overhanging or projecting over public rights-of-way, and generally enhance community development.

SECTION 3401

Government Signs Excluded

For the purpose of the order, "sign" does not include signs erected and maintained pursuant to and in discharge of any government function, or required by any law, order, or governmental regulations.

SECTION 3402

General Requirements for All Signs and Districts

The regulations contained in this section shall apply to all signs and all land use districts.

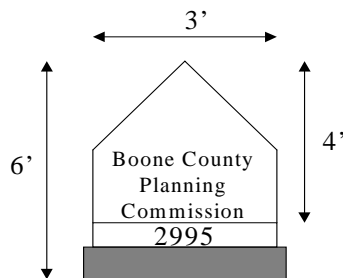
1. Any illuminated sign or lighting device shall employ only light omitting a light of constant intensity, and no sign shall be illuminated by or contain flashing, intermittent, rotating, or moving light or lights except signs performing a public service function indicating time, temperature, or similar services (as provided in Section 3430). In no event shall an illuminated sign or lighting device be placed or directed so as to directly beam upon a public road, highway, street, sidewalk, or other vehicular or pedestrian system, or adjacent premises so as to cause glare or reflection that may constitute a traffic hazard or nuisance.
2. No sign shall employ any parts of elements which revolve, rotate, whirl, spin or otherwise make use of motion so as to constitute a traffic hazard or nuisance.
3. No part of any sign (permanent or temporary) may be placed on or above the roof or parapet.
4. Building mounted signs shall not overhang the edge or corner of the wall or section of wall on which they are mounted (except for projecting signs).
5. No sign shall be placed in any public right-of-way except publicly-owned signs, such as traffic control signs and directional signs, and other signs as permitted by the legislative body or agency which owns the right-of-way. Removal of signs that are in violation of this section is the responsibility of the legislative body or agency which owns the right-of-way.

6. The bottom edge of any free standing pole sign (excluding entrance signs) erected in or above any area used for vehicular movement or parking shall be at least ten (10) feet above the paved level of such area. This height may need to be increased in the case where tractor trailer traffic would require a greater height clearance. **(THE FOLLOWING PASSAGE APPLIES TO THE CITY OF FLORENCE ONLY.)** The bottom of the sign structure on any free standing sign (excluding entrance signs) erected in or above any area used for vehicular movement or parking shall be at least ten (10) feet above the paved level of such area. This height may need to be increased in the case where tractor-trailer traffic would require a greater height clearance.
7. Signs containing expressions which are protected by the First Amendment of the United States Constitution are permitted in all zoning districts. The permitted height and area of such signs must be in accordance with the underlying zoning district regulations. Under no circumstance will additional free-standing or building mounted signs be permitted because an establishment has opted to use their permitted signage as free speech.
8. All signs must conform to building code requirements.
9. Pursuant to KRS 100.111(21), signs are “structures” and signs legally existing prior to the enactment of these regulations relating to signs are entitled to exist the same as any other pre-existing, nonconforming structure under KRS 100.253. As such, a pre-existing, nonconforming sign may be kept, repaired, or replaced in a manner which maintains its pre-existing, nonconforming condition(s), provided such condition(s) is not enlarged (refer to Article 2).

SECTION 3403

Measurement of Sign Area

The surface area of a sign shall be computed as including the entire area serving as written or graphic advertisement within a regular, geometric form comprising all of the display area of the sign and including all of the elements of the matter displayed. Frames and structural members not used for advertising matter shall not be included in computation of surface area. Where a sign has two (2) display faces back to back, the area of only one (1) face shall be considered the sign area, provided the two (2) sign faces are not visible from one location therefore constituting two (2) signs.



Sign Dimensions

6' Tall

12 Square Feet

SECTION 3404

General Sign Setback Requirements

No permitted sign may be placed in the public right-of-way or in any easement without written permission from the easement holder. No sign will be permitted to obstruct traffic visibility at street or highway intersections (See Section 3218).

SECTION 3405

Sign Permits

Sign permits are required for all signs except those noted in Section 3406.

In those cases where a sign permit is required, an application for said permit shall be filed with the Zoning Administrator. The application shall include, at minimum, the following information:

1. Name and address of the applicant.
2. Name, signature of authorization, and address of the owner of property on which the sign is to be located.
3. A written description of the proposed sign including type of sign and supporting structure, method of illumination (if any) and construction materials to be used in the sign.
4. A sketch map of the property on which the sign is to be erected showing existing structures, rights-of-way lines and proposed location of the sign.
5. A drawing of the proposed sign showing display area dimensions, height of sign from grade to bottom of sign, and information to be conveyed on sign.

Upon receipt of a full and complete application for a sign permit, Staff shall issue a permit or notify the applicant of any non-conformance with the provisions of this article within ten (10) working days. Failure to issue a permit or notify the applicant of any non-conformance does not constitute approval of the proposed sign. If the sign described in any sign permit has not been erected or installed within one (1) year from the date of issuance thereof, said permit shall expire without further notice. The permit may be extended upon request of the applicant prior the date of expiration for a period not to exceed six (6) months. The Zoning Administrator shall maintain a file of all applications for sign permits.

SECTION 3406

Signs Not Requiring a Permit (The following signs may also be used for free speech without any time limit restrictions)

The following signs do not require a permit:

1. One temporary sign announcing the erection of a building, the development of a subdivision and/or any phase within a subdivision may be kept on-site for a period of sixty (60) days plus the construction period, as long as no permanent sign is erected on the project site or within the limits of the subdivision phase within that time period. Such signs shall not exceed eight (8) feet in height and fifty (50) square feet in area if located within a residential zoning district and eight (8) feet in height and one hundred (100) square feet in area if located within any other zoning district. Such temporary signs shall conform to the general requirements listed in Section 3402 and such other standards deemed necessary to accomplish the intent of this Article.
2. Temporary political signs placed outside a public street right-of-way. The signs shall be removed within one week after a final election.
3. One temporary sign not exceeding fifty (50) square feet in area, announcing special public or institutional events is allowed on-site thirty (30) days prior to the event and shall be removed one (1) day after the conclusion of the event. These signs shall not be located in the public street right-of-way.
4. Temporary special event directional signage for community events is allowed seven (7) days prior to the event and shall be removed one (1) day after the conclusion of the event. These signs shall not be located in the public street right-of-way.
5. One (1) real estate sign per road frontage may be posted on an available property. The sign shall be

limited to 12 square feet and 3½ feet in height in residential districts and 32 square feet and 8' in height in other districts. Regular open house signs shall be permitted one (1) week prior to the scheduled event and shall be removed by 9:00 p.m. the day of the event. A sold sign shall be removed by the seller of his or her agent within one week after the date of closing. Also, such signs, if constructed of a non-rigid material (such as a banner) must conform to the requirements of Section 3420 of this Article, including the issuance of a permit.

6. Professional name plates of six (6) square feet or less in area.
7. Signs denoting the name and address of the occupants of the premises of two (2) square feet or less in area.
8. Signs advertising the sale of agricultural goods produced on the premises (such as fire wood, vegetable, etc.) of sixteen (16) square feet or less in area.
9. Official flags of cities, the county, commonwealth, or any nation bearing no advertising material.
10. Height bar/vertical clearance directional signs with no advertising matter
11. Sandwich Board/A-frame signs permitted in the Florence Main Street (FMS), Walton Downtown (WD), and Small Community Overlay (SC) Districts (See Sections 3446 and 3460).

SECTION 3408

Signs Prohibited in All Districts

The following types of signs are prohibited in all districts:

1. Abandoned signs and support structures (see abandonment definition in Article 40).
2. Banners, pennants, posters, ribbons, flags for advertising purposes, streamers, spinners, strings of lights, other similar moving devices or any sign that is temporary in nature due to its design or construction except as provided in Section 3420.
3. Signs imitating or resembling official traffic or government signs or signals.
4. Signs attached to trees, telephone poles, street lights, public benches, bus stops, or placed on any public property or public right-of-way.
5. Signs placed on vehicles or trailers which are parked or located for the primary purpose of supplementing or replacing on-site signage. This does not apply to signs or lettering on vehicles operating during the normal course of business.
6. Portable signs (including portable signs mounted to poles, buildings, or other structures). (Exception: Sandwich board/A-frame signs permitted in the Florence Main Street (FMS), Walton Downtown (WD), and Small Community Overlay (SC) Districts (See Sections 3446 and 3460).
7. Hot air balloons, spot lights or search lights.
8. Any other sign not specifically permitted by this order.

SECTION 3410

Entrance Signs Requiring a Permit

In Agricultural and Residential zoning districts, including Residential Planned Developments, entrance signs for residential developments shall be permitted for any residential subdivision that involves the construction of new streets or for any multi-family residential development that contains twenty (20) or more dwelling units. An "entrance sign" is defined as a low-profile (eight foot maximum height) monument style sign. Typically, entrance

signs utilize masonry walls or similar structures and are placed within landscaped areas such as earthen berms. The sign may not obstruct visibility within vision triangles at curbcuts or intersections (see Article 32; Section 3218).

One (1) entrance sign of up to one hundred (100) square feet in area or two (2) entrance signs of up to fifty (50) square feet each shall be permitted for each entrance into the residential development from an arterial or collector street. Information conveyed on such signs shall be limited to the name of the development and the name of the owner, builder, or developer of the project. Entrance signs shall conform to the general requirements listed in Section 3402 and 3404.

SECTION 3411

Other Signs Permitted in Residential & Agricultural Districts Requiring a Permit

In residential districts, one monument style sign is permitted when customarily incidental to places of worship, schools, civic associations, libraries, museums, social clubs, or societies. This monument sign shall not exceed eight (8) feet in height and thirty-two (32) square feet in area and shall be located on the premises of such institution. In agricultural districts, one freestanding sign that does not exceed eight (8) feet in height and thirty two (32) square feet in area, or one building mounted sign that does not exceed thirty two (32) square feet, is permitted when customarily incidental to places of worship, schools, civic associations, libraries, museums, social clubs, societies, or permitted businesses. The permitted sign shall be placed on the premises of such institution or business.

SECTION 3412

Directional Signs Requiring a Permit

One (1) directional sign shall be permitted near each entrance of a commercial, industrial, or office zoned property with a maximum sign area of six (6) square feet and maximum height of five (5) feet. Advertising on such a sign shall minimally include the words "enter" "exit" or arrows. Signs directing and guiding traffic and parking on private property, such as drive-thru lanes, shall be permitted on any property. Such directional signs shall not exceed ten (10) square feet in area and five (5) feet in height.

SECTION 3413

Signs Permitted in Commercial, Employment, and Recreational Districts Requiring a Permit

1. Building Mounted Signs (All Commercial, Employment, and Recreation Districts (Except I-3))

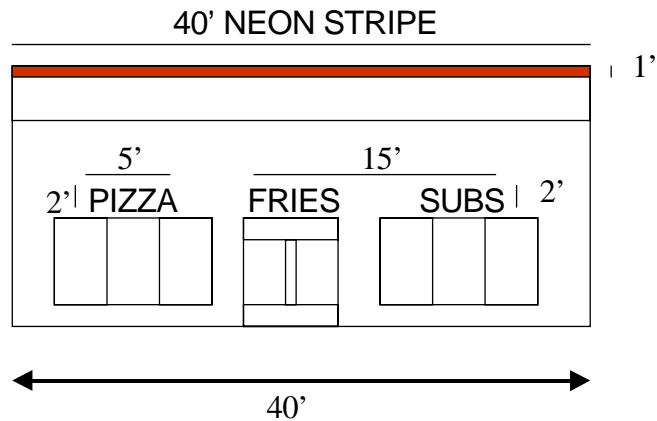
A business establishment may be permitted building mounted signage for each building elevation directly on, or with high visibility from, any arterial, collector, or marginal access street, including areas of major internal traffic circulation of a development. The primary building elevation shall be permitted two square feet of sign area per lineal foot of building width for the elevation upon which it is mounted, or in multi-tenant buildings, the width of the portion of the building frontage occupied by an individual establishment. Any additional elevations shall be permitted one (1) square foot of sign area per lineal foot of width for the same elevation on which it is mounted. Under no circumstances shall any establishment be allowed more than three (3) elevations of building mounted signage. The square footage allotted for any one elevation may be divided into three (3) separate sign areas. For the purpose of this order, signs on awnings are considered in the total square footage of building mounted signage permitted for that elevation. Any copy area and/or illuminated areas on the awnings will be calculated for square footage.

PRIMARY ELEVATION

“PIZZA” = 10 SQ. FEET

“FRIES/SUBS” = 30 SQ. FEET

“NEON STRIPE” = 40 SQ. FEET

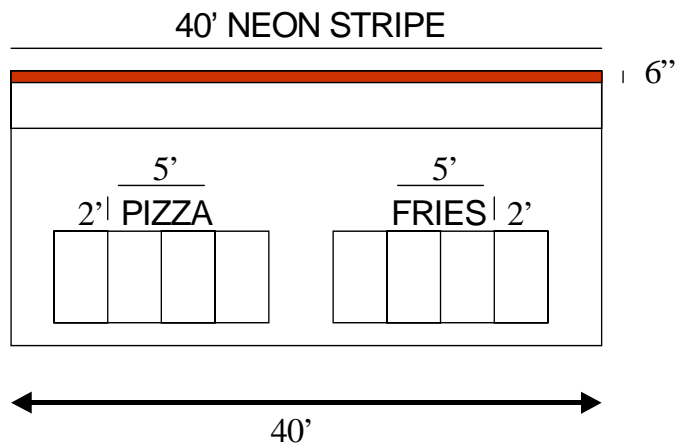


SECONDARY ELEVATION

“PIZZA” = 10 SQ. FEET

“FRIES” = 10 SQ. FEET

“NEON STRIPE” = 20 SQ. FEET



2. Free-Standing Canopy Signs (All Commercial and Employment Districts)

Canopy (on gasoline and other completely detached canopies) mounted signage is permitted on no more than three (3) elevations of the canopy. The square footage allowed for canopy signs may not exceed 25% of the area of the fascia on which they are mounted. The signs may not extend above or below the fascia of the canopy.

3. Drive-Through Signs or Menu-Boards

Drive-Through establishments which have a pick-up window will be permitted to have one (1) drive-through sign or menu-board adjoining the drive-through lane. The menu-board shall not exceed six (6) feet in height and forty-eight (48) square feet in size if the sign is free-standing and forty-eight (48) square feet in size if the sign is mounted to the building.

4. Free-Standing/Monument Signs

(1). Commercial One District (C-1):

- a. Individual parcels of land which are not located within a shopping center, mixed-use commercial, commercial subdivision, or planned development shall be permitted a density of one (1) on-premises, monument sign (see Article 2, Section 250 regarding Board of Adjustment and Zoning Appeals authority regarding density). There shall be only one (1) monument sign for each parcel, regardless of the number of business establishments conducted in the building(s) and regardless of the number of road frontages. The maximum size of the monument sign shall be no more than one-half (½) square foot of sign area per lineal foot of road frontage along the street frontage where the sign is to be located. No monument sign shall exceed one-hundred (100) square feet in area and ten (10) feet in height.
- b. Shopping centers, mixed use commercial, commercial subdivisions, and planned developments shall be permitted a density of one (1) on-premises, entrance monument sign, for the purpose of identifying the name of the development, its major tenant(s), and its major access point. (see Article 2, Section 250 regarding Board of Adjustment and Zoning Appeals authority regarding density). The maximum size of the entrance monument sign shall be no more than one-half (½) square foot of sign area per lineal foot of road frontage along the street frontage where the sign is to be located. No entrance monument sign shall exceed one-hundred (100) square feet in area and ten (10) feet in height.

In addition, any parcel or out-lot which is accessible from or marketed as part of a shopping center, mixed use commercial, commercial subdivision, or planned development (except for the lot where the above referenced entrance monument sign is located) shall be permitted a density of one (1) on-premises monument sign for the purpose of identifying the tenant(s) on the lot. The maximum size of this monument sign shall be no more than one-half (½) square foot of sign area per lineal foot of road frontage along the street frontage where the sign is to be located. The individual parcel or out-lot monument sign shall not exceed sixty (60) square feet in area and eight (8) feet in height. **(THE FOLLOWING PASSAGE APPLIES TO THE CITY OF FLORENCE CITY LIMITS ONLY.)** In addition, any parcel or out-lot which is accessible from or marketed as part of a shopping center, mixed use commercial, commercial subdivision, or planned development (except for the lot where the above referenced architectural free-standing sign is located) shall be permitted a density of one (1) on-premises monument sign for the purpose of identifying the tenant(s) on the lot. The maximum size of this monument sign shall be no more than one-half (1/2) square foot of sign area per lineal foot of road frontage along the street frontage where the sign is to be located. The individual parcel or out-lot monument sign shall not exceed sixty (60) square feet in area and eight (8) feet in height.

(2). Commercial Two (C-2), Commercial Services (C-3), and Commercial Four (C-4) Districts

- a. Individual parcels of land which are not located within a shopping center, mixed-use commercial, commercial subdivision, or planned development shall be permitted a density of one (1) on-premises, architectural free-standing sign (see Article 2, Section 250 regarding Board of Adjustment and Zoning Appeals authority regarding density). There shall be only one (1) architectural free-standing sign for each parcel, regardless of the number of business establishments conducted in the building(s) and regardless of the number of road frontages.
- b. Shopping centers, mixed use commercial, commercial subdivisions, and planned developments shall be permitted a density of one (1) on-premises architectural free-standing sign for the purpose of identifying the name of the development, its major tenant(s), and its major access point. (see Article 2, Section 250 regarding Board of Adjustment and Zoning Appeals authority regarding density).

In addition, any parcel or out-lot which is accessible from or marketed as part of a shopping center, mixed use commercial, commercial subdivision, or planned development (except for the lot where the above referenced architectural free-standing sign is located) shall be permitted a density of one (1) on-premises monument sign for the purpose of identifying the tenant(s) on the lot. The maximum size of this monument sign shall be no more than one (1) square foot of sign area per lineal foot of road frontage along the street frontage where the sign is to be located. The individual parcel or out-lot monument sign shall not exceed one hundred (100) square feet in area and ten (10) feet in height.

- c. In Commercial Two (C-2), Commercial Services (C-3), and Commercial Four (C-4) zoning districts, the maximum size of a architectural free-standing sign shall be no more than one (1) square foot of sign area per lineal foot of road frontage along the street frontage where the sign is to be located. No free-standing sign in C-2, C-3, and C-4 districts may exceed two-hundred (200) square feet in area. **(THE FOLLOWING PASSAGE APPLIES TO THE CITY OF FLORENCE CITY LIMITS.)** In Commercial Two (C-2), Commercial Services (C-3), and Commercial Four (C-4) zoning districts, the maximum size of a architectural free-standing sign shall be no more than one (1) square foot of sign area per lineal foot of road frontage along the street frontage where the sign is to be located. No free-standing sign in C-2, C-3, and C-4 districts may exceed one-hundred fifty (150) square feet in area.
- d. In Commercial Two (C-2), Commercial Services (C-3), and Commercial Four (C-4) zoning districts, the maximum height of a architectural free-standing sign from grade to the top of the sign structure shall be proportional to the road frontage along which the sign is to be located at the following scale:

Road Frontage	Maximum Sign Height
50 feet or less:	15 feet in height
51 to 100 feet:	20 feet in height
101 to 200 feet:	25 feet in height
201 feet or more:	30 feet in height

(THE FOLLOWING PASSAGE APPLIES TO THE CITY OF FLORENCE CITY LIMITS.)

- d. In Commercial Two (C-2), Commercial Services (C-3), and Commercial Four (C-4) zoning districts, the maximum height of a architectural free-standing sign from grade to the top of the sign structure shall be proportional to the road frontage along which the sign is to be located at the following scale:

Road Frontage	Maximum Sign Height
100 feet or less:	15 feet in height
101feet or more:	20 feet in height

(3). Employment and Recreation Districts (PF, O-1, O-2, I-1, I-2, O-1A, I-1A, EPD and R)

- a. Office and industrial establishments shall be permitted a density of one (1) on-premise monument sign per parcel of land (See Article 2, Section 250 regarding Board of Adjustment and Zoning Appeals authority regarding density). There shall be only one (1) monument sign for each parcel, regardless of the number of business establishments conducted in the building(s) and regardless of the number of road frontages The maximum size for a monument sign for an office or industrial establishment shall not exceed one-half (½) square foot of area per lineal foot of road frontage along the street frontage where the monument sign is to be located with a maximum allowable size of one-hundred (100) square feet. The maximum height for an monument sign is ten (10) feet.
- b. Office and industrial parks shall be permitted one (1) entrance sign for each entrance to such parks from a major thoroughfare for a total of two (2) signs. Such signs cannot exceed one-hundred fifty (150) square feet in area and ten (10) feet in height.
- c. Each development in a Recreation zoning district shall be permitted one (1) entrance sign for each entrance to such development from a major thoroughfare for a total of two (2) signs. Such signs cannot exceed one-hundred(100) square feet in area and ten (10) feet in height each.

- (4). If a free-standing sign is not possible or desirable, each building shall be permitted one (1) projecting sign subject to the following requirements: the sign shall not project further than four (4) feet from the face of the building; the bottom of the sign shall be at least ten (10) feet above grade; and the surface area of the sign shall not exceed one-half (½) square feet for each lineal foot of building width, provided that no projecting sign shall exceed a maximum sign area of thirty-two (32) square feet.

- (5). Up to fifty percent of the area of any permitted free-standing sign may be used for a manually changeable copy sign to display messages relating to the occupants of the development.
- (6). Free-standing signs must display the street number address or address number range of the business(es) that are being identified on the sign. The address or address range is not considered part of the permitted sign area (see diagram in Section 3403).

SECTION 3420

Temporary Advertising Display Permits

Temporary devices utilized for advertising or attracting attention to a permitted use in Commercial or, Employment and Recreation zoning districts, when not part of a sign, shall be permitted only under the following rules and procedures:

1. A Temporary Advertising Permit shall be obtained prior to the placement, out of doors, of any combination of banners, poster, pennants, flags, ribbons, streamers, spinners, or other similar moving devices, as well as strings of lights or spot lights. The procedure for obtaining a Temporary Advertising Display Permit shall be the same as the procedure for obtaining a Sign Permit as outlined in Section 3405 except for Temporary Advertising Display Permits must contain the dates the advertising devices will be utilized.
2. Any Temporary Advertising Display shall meet all other safety and setback requirements of Article 34.
3. A Temporary Advertising Display permit shall allow the use of temporary advertising devices for any establishment for a maximum of fourteen (14) days. Any establishment shall be allowed up to five (5) Temporary Advertising Display Permits in any one calendar year.
4. A fee for Temporary Advertising Display permits shall be as set by the Planning Commission in its Schedule of Fees. The Planning Commission shall have the authority to charge a higher fee for such permits in the event that such displays are installed or used before the issuance of a permit. This higher fee must be directly related to any increased administrative costs associated with the permit's issuance.
5. Temporary Advertising Displays shall not be permitted in any public right-of-way and shall not be attached to any public structure including, but not limited to, telephone poles, fire hydrants, and street signs.
6. Temporary Advertising Displays must meet all other safety and setback requirements and performance standards of these regulations.
7. Temporary Advertising Display permits can only be issued at the address where the business is operating.
8. Freestanding signs or banners which are permitted under a Temporary Advertising Display permit shall not exceed 10 feet in height or 100 square feet in area.
9. Balloons or other inflatable devices larger than 18 inches across which are permitted under a Temporary Advertising Display permit must be cold air only and must be placed on the ground and not on a structure or vehicle (refer to Section 3402, #3). Hot air balloons, spot lights or search lights are not permissible (refer to Section 3408, #7).

SECTION 3425

Off Premises Signs Permitted as a Conditional Use

The Board of Adjustment and Zoning Appeals may permit an off-premises sign as a conditional use in the I-1, and I-2 districts (See footnote below). Local information signs as conditional uses shall conform to Sections 260-267, inclusive, of this order, and further, shall be subject to the following minimum regulations and requirements:

1. The application for conditional use permit shall be accompanied by the following information:
 - a. All of the information required in Section 3405 of this Article; and

- b. Identification of all interstate highways or other thoroughfares from which the sign will be visible;
- 2. An off-premises sign, as a conditional use, shall conform, at minimum, to the following requirements:
 - a. No sign shall be larger than eight hundred (800) square feet and no linear dimension shall exceed fifty (50) feet;
 - b. The maximum height of any sign shall not exceed thirty (30) feet;
 - c. All signs shall be located at least six hundred and sixty (660) feet from the right-of-way lines of any interstate highways and at least one hundred (100) feet from the right-of-way lines of any other thoroughfares;
 - d. Off-premises signs shall not be permitted at intervals of less than two thousand six hundred and forty (2,640) feet, measured along the centerline of each interstate highway or thoroughfare from which the sign will be visible, between lines through the center of the signs and perpendicular or radial to said centerline.

** NOTE: The City of Florence, Ordinance 0-29-80, allows off-premises signs in the I-1 zone only. Unincorporated Boone County, Ordinance 920.179, allows off-premises signs in the I-1 zone only.

The Board of Adjustment shall convey a copy of all off-premises sign conditional use applications and permits to the Zoning Administrator.

SECTION 3430
Electronic Message Boards and Electronic Display Screens

- 1. The Board of Adjustment and Zoning Appeals may permit electronic message boards and electronic display screens which advertise multiple messages as Conditional Use in C-2 and C-3 zoning districts. Such message signs must conform to Article 2, Sections 260-267, inclusive, of this order, and further shall be subject to the following minimum standards and requirements:
 - (1). The application for conditional use permit shall be accompanied by the following information:
 - a. All of the information required in Section 3405 of this Article;
 - b. Identification of all interstate highways or other thoroughfares from which the sign will be visible; and
 - c. A permit, or other documentation, to the effect that the proposed message board is permitted by the Kentucky Transportation Cabinet.
 - (2). Electronic message boards and electronic display screens as conditional uses, shall conform, at minimum to the following requirements:
 - a. Such message boards and screens will be considered a part of a permitted free-standing or building mounted sign; up to fifty percent (50)% of the permitted sign area can be used as an electronic message board or electronic display screen.
 - b. All such message boards and screens shall meet the minimum standards of the Kentucky Transportation Cabinet and any other controlling local, state, or federal agency.
 - c. Electronic message boards and electronic display screens shall not be permitted at intervals of less than six-hundred sixty (660) feet, measured along the centerline of each interstate of thoroughfare from which the sign will be visible, between lines through the center of the signs and perpendicular or radial to said centerline.

- d. Apparent motion of the visual message, caused by, but not limited to, the illusion of moving objects, moving patterns or boards of light, expanding contracting, or rotating shapes or other similar animation effects, shall be prohibited. Such restriction applies to "scrolling" or "running" messages.
- e. The message displayed on the board or screen must be displayed for a minimum of five (5) second intervals. In no instance can a message, or part thereof, flash on the message board.

(THE FOLLOWING DOES NOT APPLY TO THE CITY OF FLORENCE CITY LIMITS).

- 2. Electronic message boards or electronic display screens which are used solely to advertise infrequently changing alphanumeric and numeric messages (e.g. - gas prices, hotel room rates, time and temperature, etc.) shall be permitted in the Commercial Two (C-2), Commercial Services (C-3), and Commercial Four (C-4 zoning districts subject to the following standards:
 - a. Such message boards and screens will be considered a part of a permitted free-standing or building mounted sign; up to twenty percent (20%) or twenty (20) square feet (whichever is less) of the permitted sign area can be in the form of an electronic message board or electronic display screen.
 - b. All such message boards and screens shall meet the minimum standards of the Kentucky Transportation Cabinet and any other controlling local, state, or federal agency.

SECTION 3440
Special Sign Districts

The legislative bodies, upon recommendation of the Planning Commission, may establish special sign districts to insure proper development of special areas of the County. Also, the majority of sign users within a district may petition the Planning Commission to establish standards and procedures for signs within their district for recommendations to the appropriate legislative unit. The creation of a special sign district shall be in conformance with Article 3 of this order. Applications for such Special Sign Districts shall include, at a minimum, the following criteria: objectives of the District; boundaries, sign types (height, materials, total sign area); sign locations; administration of District; illustrations and elevations; and, relationship to Comprehensive Plan. A map of all special sign districts shall be maintained in the Planning Commission offices.

The effect of a special sign district shall be to modify according to standards established by the Commission the requirements, regulations, and the procedures for signs in the area included as part of the district. The purpose of the district shall be to respond to the special circumstances of development, renewal, redevelopment, or rehabilitation of areas of the County and to better achieve county-wide policies for growth and development. The special sign district regulations may provide for the creation of a sign review board to review and approve proposals for the construction or erection of signs in the district. Except where certain duties are assigned to a sign review board, the Zoning Administrator shall be responsible for enforcing the regulations and requirements established in the special sign district.

1. Special Sign Districts Proposed By the Planning Commission and Legislative Bodies

A. Mall Road Commercial Sign District

Signs have as significant of an impact upon the character of an area as the types of land uses allowed. An example is the Mall Road area. When this was originally developed, it was the intent of the Commission, the County, and the City, that a particular character be established and maintained for this commercial district. This desired character called for a boulevard area with low key and aesthetically pleasing signage identifying larger commercial developments located along it. The desired effect was to discourage the area from becoming cluttered with sign upon sign, with each one trying to be bigger and more visible than the next.

For the purpose of the Mall Road Commercial Sign District, the following standards shall apply:

- 1. All sections of Article 34 not otherwise replaced below;

2. Architectural free-standing signs which identify a shopping center or development and its major access point may be permitted to also include a message board with electronically changeable copy. Such electronic message boards when a part of a free-standing sign shall be permitted only under the following conditions:
 - a. The sign, including the electronic message board may not exceed 200 square feet in area and 30 feet in height;
 - b. Fixed copy signs which identify individual establishments within a shopping center or development and are attached to a free-standing sign are not permitted if an electronic message board is requested, and must be removed from an existing sign if approval for such a message board is granted;
 - c. Signs with electronic message boards shall not be located closer than 300 feet to another such sign with an electronic message board;
3. Independent building or individual establishments with direct frontage on, or unobstructed visibly from, Mall Road shall not be permitted individual free-standing signs but shall be permitted one (1) building mounted sign, with a maximum size of 2 square feet per lineal foot of building width, for each wall with direct visibility from Mall Road, a secondary access road, or areas of major internal traffic circulation. Under no circumstances shall an establishment be allowed more than four (4) building mounted signs.

B. Special Sign Regulations, Houston-Donaldson Study Area

The Houston-Donaldson Study is a detailed, comprehensive land use plan for the Houston, Donaldson, and Turfway Road area. This Study sets specific regulations and procedures for signage within this area. Refer to the Houston-Donaldson Study for specific details, including the geographic boundaries of the Study area.

C. Florence Main Street Special Sign District

The Florence Main Street Zoning Study generally affects property fronting on both sides of Main Street in Florence from the intersection of U.S. 42/Dixie Highway to Turfway Road. The study sets specific regulations and procedures for signage in the area. Signs located within the Florence Main Street Study area shall conform to the requirements in Article 34 of this order that are not replaced by sections below, the Design Review Guidelines and those listed below. (See Boone County Planning Commission Resolution R-94-036-A and City of Florence Ordinance 0-29-94)

1. The size of building mounted signs shall not exceed one (1) square foot of sign area per linear foot of building width. Building mounted signs shall not exceed 32 square feet in size.
2. Signs cannot project more than four (4) feet into the right-of-way. The bottom of the sign shall be located a minimum of ten (10) feet above the ground. The maximum permitted size for projecting signs will be 16 square feet.
3. No sign shall be permitted to be located above the roof line.
4. A density of one (1) sign per building frontage will be permitted for a maximum of three (3) building mounted signs.
5. Window signage will be permitted, but shall not become cluttered to the point where visibility into the store front is prevented.
6. Canopy signs will be permitted on all three (3) sides of the canopy. The size of each sign shall be determined by the width of the canopy upon which the sign is mounted and not the building width. No sign will be permitted on the building facade where a canopy sign is located.

7. Free standing signs shall not exceed eight (8) feet in height above ground level and 32 square feet in size. All free standing signs shall be set in an appropriately landscaped area. In addition, free standing signs shall be located out of all public rights-of way and shall not obstruct a driver's visibility.
8. Multiple tenant buildings shall be permitted one building mounted sign or projecting sign per building facade. The area of the sign shall be calculated by the building frontage occupied by the individual establishment.
9. Portable signs shall be permitted but shall not exceed eight (8) square feet in size. The sign shall be of an "A" frame chalk board design. One sign will be permitted per entrance of the building and can be located within the public sidewalk next to the building. The sign shall not be located in such a way as to obstruct movement along the sidewalk or a driver's visibility. The sign shall be removed at the close of business each day.

D. Union Town Plan Special Sign District

An approximate 1,850 acre site located in the City of Union and unincorporated Boone County as defined in the 2000 *Union Town Plan*. The following sections are intended to create a harmonious sign package for the Union Commercial (UC), Union Town Center (UTC), Union Neighborhood Office (UNO) and the Union Town Overlay (UTO) districts while providing for the proper identification of all developments. Signage in these districts is subject only to the sign permit process.

1. All sections of Article 34 not otherwise replaced by the subsections below shall apply.
2. Permitted Sign Types
 - a. Residential Monument Entrance Signs - One (1) residential entrance sign shall be permitted in the Union Commercial (UC), Union Town Center (UTC), Union Neighborhood Office (UNO) and the Union Town Overlay (UTO) districts at the major entry points to any residential development that involves the development of ten (10) dwelling units or more.
 - (1) Display - Seventy-five percent (75%) or more of the sign area shall display the name of the residential subdivision. No greater than twenty-five percent (25%) of the sign area can identify individual home builders or Realtors.
 - (2) Construction - Monument style with a brick and/or stone base.
 - (3) Size - Fifty (50) square feet or split into two (2) signs at a maximum size of 25 square feet each. The sign is encouraged to have additional brick and/or stone surrounding the sign area.
 - (4) Height - Six (6) feet from the ground to top of the sign. Any additional brick or stone areas can be higher.
 - (5) Location - Sign must be located outside of any vehicular sight triangle and at least five (5) feet from any property line. Signs must be located in a landscaped planting area.
 - b. Business Monument Entrance Signs - One (1) business entrance sign shall be permitted in the UNO, UTC and UC zone districts at the major entry points to any commercial, office or related development. Individual offices or businesses are not permitted a business monument entrance sign.
 - (1) Display - Fifty percent (50%) or more of the sign area shall display the name of the development. No greater than fifty (50%) of the sign area can identify individual tenants or out-lot tenants of the development.
 - (2) Construction - Monument style with a brick or stone base.
 - (3) Size - Sixty (60) square feet or split into two (2) signs at a maximum size of 30 square feet each.
 - (4) Height - Six (6) feet high from ground to top of sign which includes the base and additional brick, stone or masonry areas.
 - (5) Location - Sign must be located outside of any vehicular sight triangle and at least five (5) feet from any property line. Signs must be located in a landscaped planting area.
 - c. Monument Identification Signs - Individual businesses, offices, places of worship, schools, civic associations, libraries, museums, social clubs, societies or related uses excluding residential uses shall be permitted in the UC, UTC, UNO, and UTO zone districts.
 - (1) Display - No greater than thirty (30) percent of the sign area can be a manual, changeable, display area to identify seasonal events, specials, and sales. This type of signage is intended to take the place of Temporary Advertising Display permits.
 - (2) Construction - Monument style with a brick or stone base.

- (3) Size - Forty-eight (48) square feet.
 - (4) Height - Six (6) feet from the ground to top of sign which includes the base and additional brick or stone areas.
 - (5) Location - Sign must be located outside of any vehicular sight triangle and at least five (5) feet from any property line. Signs must be located in a landscaped planting area.
 - d. Off-Premise Monument Community Signs - One (1) off-premise community sign shall be permitted in the UC, UTC, and UNO zone districts at each corner of a street intersection which includes at least one (1) arterial or collector street for a maximum of four (4) such signs per intersection. Off-premise monument community signs shall be used to identify residential subdivisions and are not be used to identify commercial, office or related uses.
 - (1) Display - The subdivision for which the sign identifies must be located within a distance of 1,000 feet from the sign. The sign area shall display the name of the subdivision only. Each sign can display the names of no more than four (4) subdivisions.
 - (2) Construction - Monument style with a brick or stone base.
 - (3) Size - Twenty-four (24) square.
 - (4) Height - Four (4) feet from ground to top of sign which does not include the base and additional brick, stone or masonry areas.
 - (5) Location - Sign must be located outside of any vehicular sight triangle and at least two (2) feet from any property line. Signs must be located in a landscaped planting area.
 - e. Building Mounted Signs - Building mounted signs shall be permitted for commercial, office and similar uses in the UTC, UNO and UC zone districts. One (1) building mounted sign is permitted for each building facade for a total of three (3) signs. Buildings that contain more than one tenant are permitted one (1) sign for each tenant.
 - (1) Size - Twenty-four (24) square feet.
 - (2) Height - Individual letters shall not exceed twenty-four (24) inches in height.
 - f. Projecting Signs - are permitted in place of any building mounted sign in accordance to Section 3460 - 2. of the *Boone County Zoning Regulations*.
 - g. Canopy Signs shall conform to Section 3413.2.
 - h. Sandwich Board/A-frame Signs - one sign per establishment is permitted in the UTC and UC zoning districts to identify temporary events, such daily lunch specials, sales, gatherings, etc. This type of sign is intended to take the place of Temporary Advertising Display Permits.
 - (1) Size - 24 inches wide by 36 inches high.
 - (2) Location - on premises, within 20 feet of the business for which it advertises, and not to impede pedestrian circulation.
 - (3) Configuration - placed on the ground, not mounted on a pole or raised off the ground.
3. Additional Standards
- a. Illumination - If a sign is to be illuminated, it shall be externally illuminated by a source that is concealed from public view. In the UNO and UC zones only, internally illuminated channel letters are also permitted for building mounted signs.
 - b. Color - All signs shall contain a maximum of three (3) colors.

2. Special Sign Districts Proposed By Developers and Property Owners

A. Commonwealth Park Special Sign District

A 16 acre site bounded by Turfway Road on the north, Houston Road on the west, the south-bound I-75/Turfway Road exit ramp on the south, and I-75 on the east (see Boone County Planning Commission Resolution R-09-87 and City of Florence Ordinance #0-6-87).

B. Turfway Commercial Park Special Sign District

A 54.6 acre development site located south of I-75 and west of Burlington Pike is the Turfway Commercial Special Sign District (see Boone County Planning Commission Resolution R-25-87 and City of Florence Ordinance #0-2-88).

C. Airport Exchange Business Park Special Sign District

An approximate 76 acre site bounded by Mineola Pike to the east, I-275 to the south, and Point Pleasant Road to the west (see Boone County Planning Commission Resolution R-07-89 and Boone County Ordinance 920.173).

D. Richwood Park Commercial Subdivision Special Sign District

A 6.14 acre site located at the northeast quadrant of I-75 and Richwood Road (see Boone County Planning Commission Resolution R-95-019-A and Boone County Ordinance 920.319).

E. Turfway Park Special Sign District

A 210 acre site located at 7500 Turfway Road, Florence and unincorporated Boone County, Kentucky (see Boone County Planning Commission Resolution R-95-031-A and Boone County Ordinance 920.319).

F. Limaburg Subdivision Special Sign District

A 6.5 acre site located on the south side of KY 18 at its intersection with Limaburg Road. The north side of the Special Sign District is bound by KY 18, the east side is bound by Limaburg Road, the south side is bound by The Crossings at Oakbrook apartments, and the west is bound by undeveloped real estate (see Boone County Planning Commission Resolution R-95-001-A and Boone County Ordinance 920.300).

G. Corporex I Special Sign District

A 32 acre site located at the southwest quadrant of I-275 and Mineola Pike comprises the Circleport I Special Sign District (See Boone County Planning Commission Resolution R-96-001-A and Boone County Ordinance 920.326).

H. Galerie Au Chocolate Special Sign District

A 24 acre site located at 3380 Langley Drive (see Boone County Planning Commission Resolution R-02-005-A and Boone County Ordinance 02-05).

I. Kingsgate Station Special Sign District

A 5 acre site located at the southeast corner of the KY 18/Kingsgate intersection (see Boone County Planning Commission Resolution R-02-013-A and Boone County Ordinance 02-12).

J. Answers in Genesis Special Sign District

An approximate 48 acre site located at 2800 Bullsburg Church Road and 2754 Deck Lane (see Boone County Planning Commission Resolution R-04-022-A).

K. Jeff Wyler Honda Special Sign District

An approximate 10 acre site located at 949 Burlington Pike (see Boone County Planning Commission Resolution R-05-015-A and City of Florence Ordinance O-25-05).

L. Mall Road Shoppes Special Sign District

An approximate 2.33 acre site located at 7901 Mall Road (see Boone County Planning Commission Resolution R-06-017-A and City of Florence Ordinance O-20-06).

SECTION 3450

Small Community Overlay District and Walton Downtown District Signage

Building mounted and free standing signs located within Small Community (SC) Overlay and Walton Downtown (WD) Districts shall conform to the following requirements:

1. Business establishments may be permitted one (1) building mounted sign for each building elevation that is directly on, or has high visibility from any arterial, collector, or marginal access street (includes areas of major internal traffic circulation). The size of building mounted signs shall not exceed one (1) square foot of sign area per linear foot of building width or lease space on which the sign is mounted. Building mounted signs shall not exceed 32 square feet in size.

2. Signs cannot project more than four (4) feet into the right-of-way or interfere with pedestrian traffic on sidewalks. Signs that project into a right-of-way will require written permission from the owner of the right-of-way. The bottom of the sign shall be located a minimum of ten (10) feet above the ground. The maximum permitted size for projecting signs is 16 square feet.
3. No sign shall be permitted to be located above the parapet wall on flat roofed buildings nor shall a sign be located on any roof plane of a pitched roof building or on or above the ridge line.
4. Individual parcels of land and mixed-use commercial projects shall be permitted a density of one (1) on-premises, monument sign. The size of monument signs shall not exceed one half ($\frac{1}{2}$) square foot for each lineal foot of road frontage. Monument signs shall not exceed eight (8) feet in height and 32 square feet in size and shall be set in an appropriately landscaped area.
5. Sandwich board/A-frame Signs

The purpose and intent of the sandwich board/A-frame sign is to provide pedestrian-scaled advertising for temporary events, such as daily lunch specials, sales, gatherings, etc. A sandwich board/A-frame sign is defined as a non-illuminated portable sign that does not exceed two (2) feet in width or six (6) feet in height. The sign may be double sided and can fold out forming a triangular A-frame shape when viewed from the side. Each business establishment is allowed a maximum of one sandwich board/A-frame sign. This type of sign is only to be displayed during normal operating hours of the individual business establishment and must be removed during non-operating hours. The sign must be located on-premise or within ten (10) feet of the business which it advertises, and cannot interfere with pedestrian or vehicular traffic. A Sign Permit for sandwich board/A-frame signs is not required.

SECTION 3460

Violations

In case any sign shall be installed, erected, constructed, or maintained in violation of any of the terms of this order, the Zoning Administrator shall notify the owner or lessee thereof in writing to alter such sign so as to comply with this order. The order to comply shall specify those sections of the code of which the individual is deemed to be in violation and shall state a time limit for compliance. Any decision by the Zoning Administrator may be appealed to the governing Board of Adjustment. Failure to comply with any of the provisions of this Article shall be deemed a violation and shall be punishable under Article 4 of this order.