

# Ky. gives Hebron firm funding, incentives to add 20 jobs

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October 28, 2010

A Hebron-based flavoring technology firm Thursday was awarded \$175,000 in funding and possibly up to \$300,000 in tax incentives over 10 years to expand and add an additional 20 jobs at its processing plant.

ZoomEssence is a start-up company that is part of the e-Zone agency overseen by Tri-ED, Northern Kentucky's primary economic development corporation. Started in December 2008, the company has created a new way to turn liquid flavors into dry powder form.

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The agreement calls for the company to invest \$1 million in its expansion and the incentives would be spread over 10 years.

"The new technology being developed by ZoomEssence promises significant advantages to the end-user," said Kentucky Gov. Steve Beshear in a statement. "Kentucky is pleased to assist ZoomEssence with its potentially breakthrough development, creating 20 new quality jobs in the commonwealth."



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