

Date: January 28, 2011

Board Name: Northern Kentucky Convention & Visitors Bureau Commission

Authority: The Commission was authorized by official actions of the Fiscal Courts of Boone, Campbell and Kenton Counties, Kentucky. The Commission operates under the continuing authority of KRS 91A.350 et seq. and other related Kentucky Statutes.

Requirements: Boone, Campbell or Kenton County Resident preferred but not required

Term length: 3 years

Description: Eighteen member volunteer board that advises the bureau staff at the executive committee and board meetings in the direction the bureau should be going to fulfill their mission. The mission of the Northern Kentucky Convention & Visitors Bureau is that of an aggressive sales, marketing, service and informational organization whose primary responsibility is to positively impact the Northern Kentucky area economy through conventions, meetings and visitors expenditures.

Function: The Northern Kentucky Convention and Visitors Bureau Commission's purpose is to direct the promotion and expansion of the convention and visitors business in and to its service area. Its objectives are to help establish serving the traveling public, increase business and business standards as well as extending the hand of welcome to all visitors to Boone, Campbell and Kenton Counties.

Chair: Elected annually by board members.

Compensation: None

Meetings: Second Monday in the months of April, June, August, October & December at 9a.m. Regular meetings are usually held in the Northern Kentucky Convention Center. An annual meeting is held the third week of March and is usually held at 5:00p.m. at the Northern Kentucky Convention Center.

For further information contact: Tom Caradonio, Northern Kentucky Convention and Visitors Bureau President & CEO, 859-261-4677, tcaradonio@nkycvb.com