



Announcing the 2009-2010

"Quit the Littering!" Coloring Calendar Contest

Looking for a **fun, creative** way to approach practical environmental issues?

The "Quit the Littering!" Coloring Calendar Contest is a program that asks the youngest members of our community to use their **imagination** to tackle the problem of litter in our community. Each entrant creates a coloring page after examining the effects of garbage on the ground of their neighborhood. Thirteen drawings from elementary students across Boone County are then chosen to be in a **calendar** that distributed to all a participating schools and handed out all around town. Runners-up will have portions of their artwork featured on **posters** that advertise the program. Also, if they want, students may come up with a catchy anti-litter **slogan** and twelve of those will be chosen to be incorporated into the calendar.

Check out the complete contest rules and info on the back of this sheet! If you have any questions, please contact Becky Haltermon with Boone County Solid Waste at 859-334-3151 or by email at bhaltermon@boonecountky.org.

Deadline for Entries

Entries must be delivered to Boone County Solid Waste or ready for pickup on or before October 30 by 3:00 pm. Schools will be given a list of winning entrants on or before November 13. Parents will be contacted on or before that date only if their child has been selected for a prize.

Judging Criteria

Judges will be looking for:

1. Creativity of message.
2. Overall visual appeal of message and page as a whole, keeping in mind that it will be used as a coloring page.
3. Overall concept and demonstration of prompt.
4. Clarity of artwork and simplicity of design.

Prizes

There are three prize categories:

Grand prize winners will have their drawings featured in the 2010 "Quit the Littering!" Calendar, as well as receive a \$20 gift certificate to a media store and other prizes.

Slogan winners will have their slogans featured in the 2010 "Quit the Littering!" Calendar as well as receive a \$20 gift certificate to a media store and other prizes.

Runners-Up will have portions of their artwork featured on posters that will be distributed to schools and area institutions as well as receive other prizes.

All winners will be recognized by the Boone County Judge-Executive at the Boone County Fiscal Court meeting at 5:30 p.m. on December 22. The meeting will be videotaped and air on public-access television. DVDs of the meeting will be available to winners, their families, and their schools. A presentation or award ceremony may also be made at school, if requested.

All of the winning work will be featured on Boone County Solid Waste's website (www.boonecountyky.org/bcswm) and in other publications.

Contest Rules

1. Contest open to Boone County residents between the ages of 5 and 12.
2. Drawing size should be 11" wide by 8.5" tall, designed in a landscape format. Only black and white line drawings in black ink are permitted.
3. Images in the submission must be original artwork; no tracing.
4. Students are invited to create an anti-litter slogan if they feel so inspired but it is to be written on the entry form, not on the drawing.
5. No computer-generated or copyrighted material.
6. Entries are limited to one (1) per student.
7. All entries will become the property of the Boone County Public Works, Solid Waste Division.
8. Each student should contemplate the topics below and create a creative and original concept based on the facts they learn and their own ideas.
9. A completed entry form must be attached to the back of each entry.
10. Entries will be judged within respective grade levels. Two entries from each grade level, K-5, will be chosen for each of the twelve months and the most striking or outstanding entry will be selected for the cover.
11. Arrangements may be made for pickup or delivery of entries by calling Becky Haltermon with Solid Waste at 859-334-3151.

Coloring Page Topics

Students are asked to base their drawings on the facts and questions below and incorporate their own ideas.

- * **Litter comes from people in cars.** Have you ever seen anyone throw garbage out of a car? Did it make a mess?
- * **Litter comes from people walking.** People sometimes leave garbage on the ground when they are too lazy to find a trashcan.
- * **Litter comes from trash set at the curb.** On trash day, people take their garbage to the curb. If the garbage isn't in a can with a lid, animals tear the bags and spread the trash.
- * **Litter comes from construction sites.** When building homes and business, some construction workers leave garbage on the ground.
- * **Litter comes from dumpsters that are full and overflowing.** If trash falls out of a dumpster, it gets spread by animals and the wind.
- * **Litter comes from trucks.** Garbage and other items can fall or blow out of the back of trucks onto our road and yards.
- * **Why is litter bad?** Show us how litter looks ugly in our community! It is expensive to clean up, hurts the environment and is illegal!
- * **What would you tell litterbugs?** Show us what you think of them!
- * **Who gets hurt by litter?** Draw plants, animals, aquatic life and people and how they are affected by litter.
- * **What would it be like if everybody littered?** Can you imagine what our community and world would look like if no one cared?
- * **How can we stop litter?** What are some ways to clean our community?